

INVITATION TO

# TOURISM INDUSTRY DAY

21<sup>ST</sup> & 22<sup>ND</sup> MAY 2015  
FA'ONELUA CONVENTION CENTER  
“TOURISM IS EVERYONE’S BUSINESS”

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The Ministry of Commerce, Tourism and Labour (MCTL) and Tourism Tonga Authority (TTA) are hosting the first ever Tourism Industry Day on the 21<sup>st</sup> and 22<sup>nd</sup> May, 2015. The aim of the event is to bring together the Tourism Industry and key stakeholders to share and discuss plans for the Tourism Sector in Tonga.

**Key areas of discussion at the Tourism Industry Day will include the following:**

- Tourism marketing plan
- Tourism sector plan
- MCTL and TTA roles in the industry
- Tourism funding options
- Cruise day operations
- Presentations from the airlines
- Tonga quality mark
- Business registry and licensing including whale watch licensing
- Handicraft program

**Time and Place**

The programme will be held on **Thursday 21<sup>st</sup> and Friday 22<sup>nd</sup> of May** at the **Fa'onelua Convention Center** from **8:30am – 4:40pm**.

**Contact**

To register your participation or get further information, please contact **MCTL** on **24436** or **23895** OR email 'Ungatea Palu and Teisa Fifita: [ungateap@mctl.gov.to](mailto:ungateap@mctl.gov.to) and [teisaf@mctl.gov.to](mailto:teisaf@mctl.gov.to)